A SMALL DETAIL A LASTING IMPRESSION

The Perfect Placket Stay

Even the most impeccably tailored shirt can lose its composure by the end of the day — the placket shifts, the collar softens, and that crisp, just-pressed look starts to fade. The Perfect Placket Stay keeps it from ever happening.



WITHOUT THE STAY WITH THE PERFECT PLACKET STAY



A STRUCTURAL DIFFERENCE YOU CAN SEE

A discreet internal stay, fitted to the placket at the time of measurement, so your shirt holds its structure from the first meeting to the last. No curling. No shifting. Just a clean, tailored line that lasts the whole day through.

Ask about adding it to your next order.